



Taylor Osborn

ART DIRECTOR

Lorelli NYC

DIGITAL ART DIRECTOR

January 2015 — Present

Mammoth Advertising

MOTION AND
MEDIA DESIGNER

2015

Myspace NYC

MEDIA AND
CONCEPT DESIGNER

July 2014 — March 2015

Freelance

2014 — Present

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Exposition

Hello! I am a NYC based art director educated with a BFA from Pratt Institute.

I currently work at Lorelli NYC as a lead creative on real estate marketing, and previously as a motion designer at Mammoth Advertising.

A few years spent in working art department pipelines have given me the foundation and opportunity for growth as creative leadership which I am eager to build on.

Thanks for your time.

Education

Pratt Institute, BFA 2014 | 2D & 3D Design Major | Philosophy Minor

Work Experience

Lorelli is a premier branding / ad agency based in NYC. I frequently work on new creative that launches with a print placement and matures as HTML email, digital, and signage advertisements over the campaign's lifespan. My other projects include, web design, presentation design, promotional animation and digital ad spend strategy.

- + Website Design and Development
- + Digital and Print Ad Design
- + Placement and Content Strategy
- + Motion Design

Mammoth Advertising focuses in large scale entertainment & social media markets with high volume multimedia projects. I worked from concept to execution in motion design, video editing and file collection for short video and flash ads representing: Whispers (ABC), 500 Questions (ABC), Dope (Open Road Films)

- + Motion Graphics Design
- + Digital Flats Design
- + Video Editing and Formatting
- + Storyboarding and Key

Myspace NYC is a dominant Brooklyn real estate brokerage. I worked there as an in-house designer for the duration of their company wide re-branding and new website development, overseeing multiple ad campaigns and property website launches.

- + Website Design and Development
- + Digital & Print Ad Design
- + Branding and Logo Design
- + Motion Design

Pix 11, VIDEO EDITOR Q1 2017 — Q2 2017

+ 'New York's Very Own' TV & Web Campaign for the Yankees

Pix 11, VIDEO EDITOR Q1 2016 — Q2 2016

+ 'Baseball is Back' TV & Web Campaign for the Mets and Yankees

Delta Dental, MOTION GRAPHICS AND VIDEO EDITOR Q3 2014 — Q1 2015

+ Instructional website video creation and editing

Film Me, MOTION GRAPHICS ANIMATOR Q2 2015 — Q3 2015

+ Branding animation for VCE, AI Yamamah Steel Industries Co, and KPMG